



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-14-2012 PAGE: 1 of 3

SMART MEDIA GROUP, LLC - 11950
ATTN: MICHELE BROOKS
814 KING STREET
SUITE 400
ALEXANDRIA VA 22314

Contract No 391918	Contract Dt 06-29-2012	Revision Dt 09-13-2012	Rev# 9	Advertiser MCCRORY FOR GOVERNOR	Brand MCRORY FOR NC GOVERNOR	Product Code POLITICALS	Station/Market WTVD - DURHAM
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Agency Est# MCCRO ORDR 907916			CMS # 238330	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-07-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 238330
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Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : MCCRO P : ORDR E : 907916																	
1	09-07-2012	09-09-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	3	30				1	1	100		1	100.00		
2	09-10-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)	3	30				1	1	100		1	100.00		
3	09-07-2012	09-09-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30				1	1	150		1	150.00		
4	09-10-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)	3	30				1	1	150		1	150.00		
5	09-07-2012	09-09-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	3	30				1	1	250		1	250.00		
6	09-10-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)	3	30				1	1	300		1	300.00		
			Cr Resolved	Rate Reason													
			09-16-2012	300 CRDT RESOLV													
			Total:	300												Credit Resolved Total:	-1 -300.00
7	09-07-2012	09-09-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30				1	1	200		1	200.00		
8	09-10-2012	09-16-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30	1	1	1	1	1	200		4	800.00		
9	09-07-2012	09-09-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30				1	1	600		1	600.00		
10	09-10-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30	1	1	1	1	1	600		3	1,800.00		
11	09-10-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30				1	1	350		1	350.00		

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code						Station/Market								
						POLITICALS														
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package	Contract Title							
						M (Broadcast Month, Cycle 1)				N	238330									
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S						
12	09-10-2012	09-16-2012	10:00PM - 11:00PM				MONDAY PRIME 10-11P (794)	3	30	1					1	1,600	1	1,600.00		
			----- ITEM LINE NOTE -----				CASTLE													
			Cr Resolved	Rate Reason			09-10-2012	1,600 CRDT RESOLV												
			Total:	1,600										Credit Resolved Total:		-1	-1,600.00			
13	09-10-2012	09-16-2012	10:00PM - 11:00PM				WED PRIME 10-11P (814)	3	30		1				1	1,200	1	1,200.00		
			----- ITEM LINE NOTE -----				NASHVILLE													
			MG Group #	Preempted	Rate Reason	MG Description		Duration												
			329943	09-12-2012	1,200 PROGRAM CHANGE	1 X 30 @ \$1,200 W 10:00PM - 11:00PM - 09/12/12-09/12/12 (814)		3	30		X				1	1,200	1	1,200.00		
			Total:		MG CMT: Revenge									Preempt Total:		-1	-1,200.00			
14	09-07-2012	09-07-2012	12:00PM - 12:30PM				EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30			1			1	230	1	230.00		
15	09-10-2012	09-14-2012	12:00PM - 12:30PM				EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	3	30	1	1	1	1		4	230	4	920.00		
16	09-07-2012	09-07-2012	06:58AM - 09:00AM				GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30			1			1	500	1	500.00		
17	09-10-2012	09-14-2012	06:58AM - 09:00AM				GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30	1	1	2	1		5	500	5	2,500.00		
18	09-15-2012	09-15-2012	07:00AM - 08:00AM				EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30			1			1	250	1	250.00		
R	19	09-15-2012	09-15-2012	08:00AM - 09:00AM				GOOD MORNING AMERICA SATURDAY (1883)							1	250	1	250.00		
R	20	09-16-2012	09-16-2012	08:00AM - 09:00AM				GOOD MORNING AMERICA SUNDAY (4789)							1	200	1	200.00		
	21	09-08-2012	09-08-2012	11:00PM - 11:35PM				EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY)							1	650	1	650.00		

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Agency Est# MCCRO ORDR 907916				CMS # 238330	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-07-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title									
Line	Start Date	End Date	Time Period				Description		RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
22	09-11-2012	09-13-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)					2	30		1	1				2	200	2	400.00		
23	09-16-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)					2	30				1	1			500	1	500.00		
												Contracted Gross Total:			36	14,000.00						
												Actual Gross Total:			34	12,100.00						
												Agency Commission:				1,815.00						
												Net Total:				10,285.00						
Month/YR			Preempted		Made Good	Contract Total		Adjustments						Actual Total								
Sep 12			1,200.00		1,200.00	14,000.00		1,900.00 CR						12,100.00								
TOTAL			1,200.00		1,200.00	14,000.00		1,900.00 CR						12,100.00								

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